

a step ahead...

Innovative Web Selling Tools
for hotels, tour operators, carriers and publishers



Diamantea® designs innovative web selling tools for managing and increasing online sales in the tourism sector.

Today you can obtain a competitive advantage over rivals and increase your turnover by using powerful tools designed with the latest IT and marketing methods that are simple, intuitive and easy to use.

As Diamantea® invented and developed its products, it is able to customise them according to your specific requirements and provide direct, high-quality support without any intermediary.

Diamantea... a step ahead!



Usablebook®

communicate more effectively and generate greater sales with your publications!

Diamantea® UsableBook® is a powerful new sales and marketing tool that gives greater scope to your company's communication. Brochures, catalogues, magazines and books can be browsed on the screen in the same way as a printed publication while at the same time delivering interactive multimedia content and sophisticated commercial, booking and e-commerce functions.

www.usablebook.com



MiceQuotes®

keep a step ahead...
... respond immediately to your MICE customers!

Today you can provide error-free MICE quotes in real time! MICEQuotes® is a software package that manages the entire sales process for MICE products from formulating a quote through to signing the contract, from sales monitoring to reporting. MICEQuotes® can interface with third-party management software.

www.micequotes.com



Usablebooking & Offers

your booking is online

UsableBooking® is a platform that allows for complete management of the hotel booking process. It can interface dynamically with third-party management systems and using the software UsableBooking® offers provides additional functions such as presenting and selling promotions, special offers, events and packages.

www.usablebooking.com



PRY management:

obtain an advantage in an increasingly competitive market!

Diamantea® has developed numerous platforms devoted to price marketing, revenue and yield management for airline companies and hotel chains.



Diamantea e-commerce

your products and services on sale on the Internet!

Diamantea® e-commerce manages the entire online sales process in real time, from products to orders, from customers to statistics.



Business developer

high-efficiency e-mailing marketing services

Diamantea® provides an advanced and complete management service for e-mail marketing campaigns, from construction to validation of e-mails, from sending through to delivery monitoring.

